

EVENT HIGHLIGHTS

Back for its 34th year, **the San Francisco International Beer Festival** is the West Coast's original beer festival and premier event in the Bay Area to experience the finest quality brews and food in one evening. Also known as the SF Beer Fest, <u>it will take place on Saturday</u>, <u>April 8 at the Fort Mason Festival Pavilion from 7 - 10 PM</u>, featuring pioneering brewers alongside newcomers dedicated to their craft from California, the West Coast, and around the world.

SF Beer Fest is about people who represent all that is good in the beer world, whether that's the historic 21st Amendment, winners of "Best Brew Pub", "Best Burger" and "Best Happy Hour" by San Francisco Press and residents alike; or Lost Coast Brewery from Eureka, CA founded by Barbara Groom who created one of the first woman owned and operated microbreweries in a male-dominated industry. Other local favorites include North Coast Brewing Co. and Alameda Island Brewing Company. Some of the finest international beers will also be poured, including Black Cat Brewery from Moscow and Chang Lager from Thailand.

The beers will pair with tasty eats from local chefs like Rosamunde Sausage Grill, artisan sausages designed for the craft beer drinker; Patxi's Pizza, fresh, high-quality deep dish pizza; Buffalo Theory's new American fare from Chef Tim Luym; or Dakshin a new local Polk Street canteen featuring South Indian farm-to-table cooking. Other food offerings will include unlimited snacks from Regrained Granola Bars, made from grain from craft beer, and Pretzelina, SF's own homemade Bavarian soft pretzels.

This year will also feature the first ever cornhole tournament sponsored by West Coast Cornhole where we will crown the "Cornhole Champion of San Francisco", trophy included. Competitive cornole athletes or casual participants welcome to compete in the fun. All are encouraged to play.

TICKET INFO

SF Beer Fest offers an experience for everyone. If someone is a beer lover who wants to taste as many craft beers as possible, or if they are an enthusiast who wants a bit more high-touch experience, these ticket options are available:

GENERAL ADMISSION: \$75

- Entrance to the festival starting at 7 PM
- Unlimited beer samplings in a 4-ounce souvenir mug
- Unlimited food samplings from some of SF's best restaurants
- Local music, trivia, games, event swag, and more

VIP BREWMASTER \$150

- All General Admission benefits, plus:
- 90 minute exclusive tasting prior to the event (5:30 PM 7 PM)
- All-night access to the Brewmaster Lounge
- Mingle with brewers, distributors, and fellow connoisseurs
- Dedicated bathrooms

Tickets on sale now: https://fortmason.org/box-office/?eid=17373

San Francisco International Beer Festival Website: https://www.sfbeerfest.com/

And the best part – all of this is for the kids...

All proceeds from the festival benefit the nonprofit Telegraph Hill Cooperative Nursery School, the oldest parent-run preschool in San Francisco. The original festival was started in 1984 by a group of parents and featured five beers. Since then, it has served as the single biggest revenue source for affordable preschool education for about 30 kids, ages 2 to 5 years old, covering 80% of the school's operating expenses. This event is produced solely by the parents and is making San Francisco more affordable for families, one beer at a time.

INQUIRIES

Press and publicity contact: publicity@sfbeerfest.com

General info: info@sfbeerfest.com

Contact for brewers interested in participating: beer@sfbeerfest.com

Contact for restaurants and food vendors interested in participating: food@sfbeerfest.com

Sponsorship inquiries: publicity@sfbeerfest.com